

Jeffrey Park Community Experience

REDEFINING HOSPITALITY IN URBAN LIVING

The Jeffrey Park Community Experience is a flagship destination for both the multifamily community and the greater Italian Village in Columbus, Ohio. Taking a comprehensive approach to Thrive's multifamily community offerings, the experience caters to current and future tenants. With a versatile design, it houses the innovative Bada Bean Bada Booze cafe, transforming into a lively cocktail bar in the evenings, while the leasing offices are at the rear to serve the Jeffrey Park community. The components of the space help set the stage for the brand to be applied to future multifamily sites.

The space is characterized by industrial materials and neutral colorways paying homage to the sites railway history. All while providing a canvas for vibrant brand elements to shine. Prominently featured in the cafe is a uniquely shaped bar with a canopy strategically placed to enhance customer flow through the existing building shape. Moreover, the distinct two-tiered suspended canopy above the bar offers storage efficiency and emits a gentle radiance through the brass mesh for added ambiance. Acoustical light fixtures and ceiling materials are integrated to minimize sound transfer between the community experience offices and the bar/cafe area.

Location

Columbus, Ohio

Client

Thrive Companies



Jeffrey Park Community Experience

COMMUNITY MAP

The Jeffrey Park Community Experience re-imagines the leasing experience to incorporate updated offices and a cafe-to-bar concept to become a hub of activity for the community. The project is located on the edge of the multifamily development, Jeffrey Park, and draws guests from the surrounding Italian Village neighborhood.



Monthly Wine Tasting



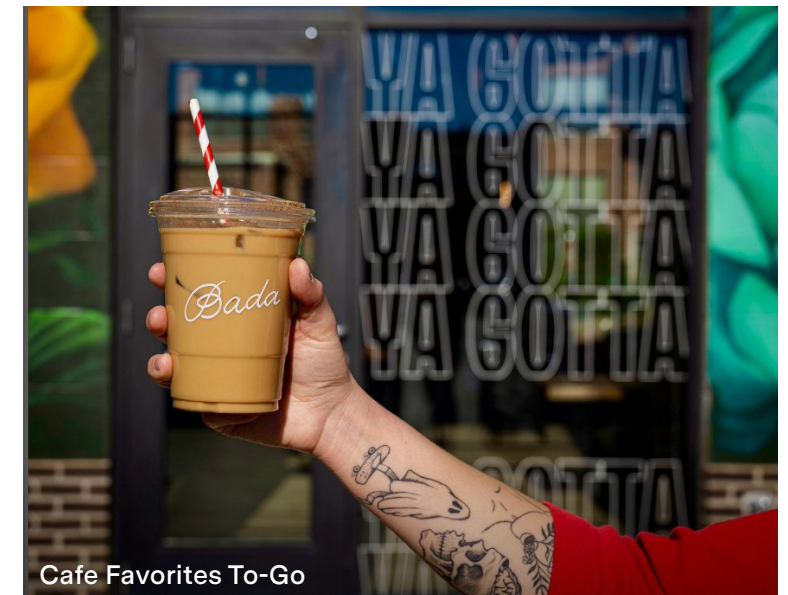
4th Street Night Market



Pups on the Patio



Monthly Bingo



Cafe Favorites To-Go

NEW FLOOR PLAN

The existing exterior building footprint drove the new interior layout of the Bada bar and community experience leasing offices. With existing entrances remaining the shape of the bar was highly critical for path of travel. The Bada bar and lounge was designed to be a flexible venue for day time cafe hours to evening cocktails. Transparency from lounge to community experience offices allowed for non-traditional leasing operations.

- 1 Bar
- 2 BOH
- 3 Break Room
- 4 Cafe
- 5 Electrical Closet
- 6 Leasing
- 7 Lounge
- 8 Mechanical Closet
- 9 Office
- 10 Patio
- 11 Storage



- Community Experience Leasing Offices
- Bada Bean Bada Booze Cafe and Bar

Jeffrey Park Community Experience

SALES OFFICES



Jeffrey Park Community Experience

CAFE TO OFFICE TRANSITION



BADA BEAN BADA BOOZE



ORDER HERE

AMERICANO	CINNAMON ROLL	OUT OF FASHION	BODHI IPA
CORTADO	FRUIT GALETTE	OAXACAN HIGHBALL	CHRISTMAS ALE
CAPPUCCINO	POP TART	PIÑA FRESCA	BAR SNACKS
LATTE	DONUTS	ESPRESSO MARTINI	PUB MIX
MOCHA	PB CHOC CHIP COOKIE	DARK PASSENGER	GOURMET POPCORN
HOLY MOLÉ	<i>Bada</i> BEAN +BOOZE	UNUSUAL NEGRONI	CHIPS & SALSA
HOT CHOCOLATE		FLANNEL SHIRT	SOFT PRETZEL
RISOTTO		MINTER WONDERLAND	PIZZA

JEFFREY PARK
COLUMBUS, OH
ELEVATING CONVEYING AND
MINING MACHINERY

SUSPENDED CANOPY

Prominently featured in the cafe is a uniquely shaped bar that was intently designed to help improve customer foot traffic. The completely suspended two-tiered canopy above the bar maximizes bar storage and emits a subtle glow behind the brass mesh for ambiance.

BACK BAR SIDE

LOUNGE SIDE

1" Diameter tie-back steel rod and "t" fitting, powder coat black

Painted gyp wall above

1" Diameter steel rod

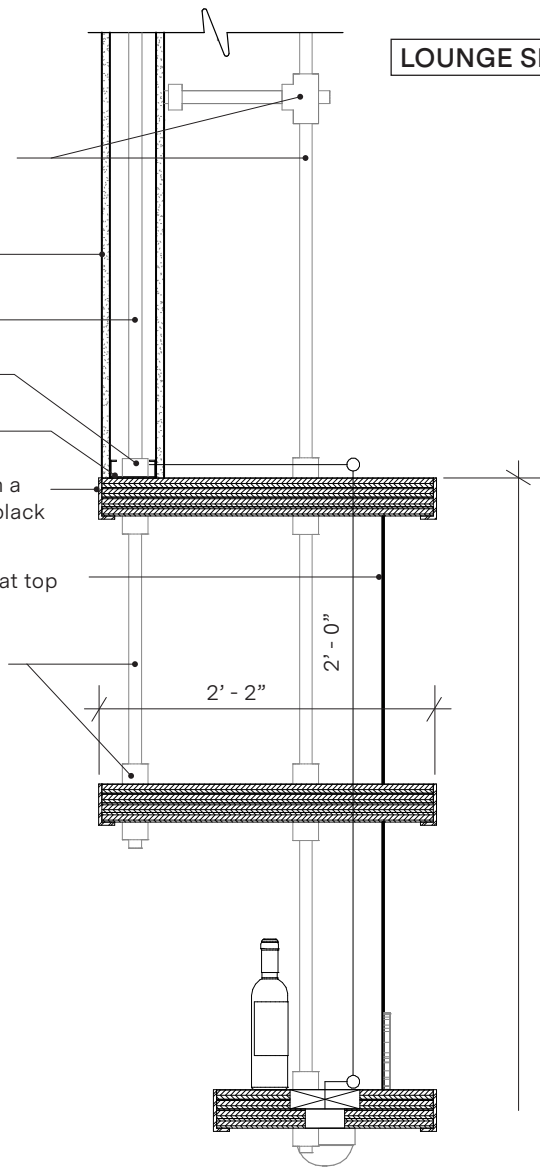
1" Threaded nut

3 5/8" Steel track

Bent aluminum frame anodized on a plywood substrate, powder coat black

Brass wire mesh with u-channels at top and bottom, finished black

1" Diameter tie-back steel rod with threaded nut, black powder-coat finish



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BADA BEAN BADA BOOZE



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COMMUNAL SEATING



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BADA BEAN BADA BOOZE

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CAFE BEVERAGES	CAFE PASTRIES	CRAFT COCKTAILS	DRAFT BEER
DRIP COFFEE	MAPLE SAUSAGE EGG & CHEESE	BADA SHAKE UP	PROGRESS PILSNER
COLD BREW	EVERYTHING BISCUIT EGG & CHEESE	GREEN THUMB	SUN-KISSED WHEAT
ESPRESSO	SEASONAL SCONE	JUDGE & JURY	GROOVY JUICE IPA
AMERICANO	CINNAMON ROLL	OUT OF FASHION	BODHI IPA
CORTADO	FRUIT GALETTE	OAXACAN HIGHBALL	CHRISTMAS ALE
CAPPUCCINO	POP TART	PIÑA FRESCA	BAR SNACKS
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MOCHA	PB CHOC CHIP COOKIE	DARK PASSENGER	GOURMET POPCORN
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RI...		MINTER WONDERLAND	PIZZA

